

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

IT&C Dept – List of International ICT Exhibitions during the year 2007 for availing 50% Subsidy on Exhibition stall Rental for SME, ICT Units / Hardware Companies – Orders – Issued.

INFORMATION TECHNOLOGY & COMMUNICATIONS DEPARTMENT

Promotion 2 Section

G.O.Ms.No.27

Dated:08.12.2006.

Read the following:

1. G.O.Ms.No.11, IT&C Department, dt:21.03.2005.
2. G.O.Ms.No.27, IT&C Department, dt:16.09.04.

ORDER:

The ICT Policy of Government of Andhra Pradesh in the GO 1<sup>st</sup> read above seeks to promote the participation of ICT Companies in International ICT Exhibitions. The ICT Policy encourages Small and Medium Enterprises (SME) to explore and penetrate International markets appropriately utilize such platforms for increase business opportunities by such participation. In the G.O. 2<sup>nd</sup> read above such order announcing notified International ICT Exhibitions for 2004-2005 was issued.

2. The Government after carefully examining the business potential of the ICT Exhibitions held worldwide and the feedback from HYSEA and NASSCOM members have identified the following International ICT Exhibitions for participation by SME IT/ITES and Hardware Industry during 2007 for reimbursement of 50% exhibition subsidy to SME IT/ITES and Hardware companies.

LIST OF INTERNATIONAL ICT EXHIBITIONS FOR THE YEAR 2007

S.No.	EVENT	DATE	VENUE/LOCATION
1	GITEX INDIA 2007	9-11 Jan 07	Hyderabad, India
2	CeBIT, Hannover	15-21 Mar 07	Hannover, Germany
3	CeBIT, Australia	01-03 May 07	Sydney, Australia
4	Communic Asia	19-22 June 07	Singapore
5	Semicon West 2003	16-20 July 07	San Francisco, USA
6	CeBIT Asia	17-20 Sept 07	Shanghai, China
7	SMAU	October 07	Milan, Italy
8	GITEX Dubai	November 07	Dubai, UAE

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3. The 50% subsidy for participating in International ICT Exhibitions would be as per the following Terms & Conditions:

- (i) The subsidy is available only to SME/ICT/Hardware Company with turnover of above Rs.1 crore and less than Rs.10 crores per annum during the financial year 2005-2006 as detailed in ICT Policy vide first read above.
- (ii) Prior intimation shall be given to the IT&C Department before participation in the International ICT Exhibitions mentioned in Para 2.
- (iii) 50% subsidy would be limited to stall space rental cost for 9 sq.mts.
- (iv) Proof of participation and copy of invoice should be submitted to Department of IT&C for reimbursement after the event.
- (v) The ICT Company will file a report on its participation, including business generated.
- (vi) The incentive is available to ICT/Hardware Companies based in AP only.

4. The Government does not have any objection for the ICT Companies receiving travel aid/subsidies from Government of India, if any, in addition of the incentive provided under this scheme.

5. Copy of this order is available online at <http://www.apit.gov.in>

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

K.RATNA PRABHA  
PRINCIPAL SECRETARY TO GOVERNMENT

To

All the ICT Companies based in Andhra Pradesh

The Principal Secretary to Govt, Industries & Commerce Dept, A.P.Secretariat

The Principal Secretary to Govt., YAT & C Dept., A.P.Secretariat

The Principal Secretary to Govt., Finance Dept., A.P.Secretariat

The Commissioner of Industries, Hyderabad.

The Director, Software Technology Parks of India, Hyderabad

The President, Hyderabad Software Exports Association (HYSEA), Hyderabad

The Secretary, Hyderabad Software Exports Association (HYSEA), Hyderabad

The President, Electronic Industries Association of AP (ELIAP)

The Regional Director, National Association of Software and Service Companies (NASSCOM), Hyderabad

The Development Commissioner, Spl. Economic Zone, Visakhapatnam.

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The Visakhapatnam IT Association, Visakhapatnam.  
The Vice Chairman & Managing Director, APIIC, Hyderabad  
The Vice Chairman, HUDA, Hyderabad

Copy to:

The PS to Hon'ble Minister for Commerce Exports Promotion, A.P.Secretariat  
The PS to Hon'ble Minister for Information Technology, A.P.Secretariat  
The PS to Addl.Secretary to Chief Minister, A.P.Secretariat  
The PA to Principal Secretary to Govt., IT&C Dept., A.P.Secretariat  
S.F/S.C.

// FORWARDED :: BY ORDER //

SECTION OFFICER