

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

IT&C Dept., - Calendar of Events 2003-2004, List of International ICT Exhibitions for availing 30% Subsidy on Exhibition Stall Rental for SME, IT Units – Orders Issued.

INFORMATION TECHNOLOGY & COMMUNICATIONS DEPARTMENT

Prom1 Section

e-G.O.Ms.No.138

Dated:18.08.2003.

Read the following:

- Ref: 1. G.O.Ms.No.27, IT&C Department, dtd.27.06.2002.**
2. G.O.Ms.No.33, IT&C Department, dtd.27.07.2002.

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ORDER:

The ICT Policy of Government of Andhra Pradesh reference at GO 1st read above seeks to promote the participation of ICT Companies in International ICT Exhibitions. The ICT Policy encourages Small and Medium Enterprises (SME) to explore and penetrate International markets and appropriately utilise such platforms for increased business opportunities by such participation. In the reference at GO 2nd read above the first such orders announcing International ICT Exhibitions was issued which attracted large number of ICT Companies to participate in these exhibitions. The ICT Policy provides 30% subsidy in respect of the stall rent payable by the SME Units for participating in the International ICT Exhibitions. SME, ICT Companies with turnover not exceeding Rs.10 crores in the preceding year would be eligible.

2. The Government after carefully examining the business potential of the ICT Exhibitions held worldwide and the feedback received from HYSEA, have identified the following International ICT Exhibitions for participation by the SME Units.

The List of International ICT Exhibitions for 2003-2004

Sl.No.	Event	Date	Venue/Location
1	CeBIT China	18-21 Sept' 03	Shanghai, China
2	SMAU	02-06 Oct' 03	Milan, Italy
3	Ottawa International Animation Festival	16-19 Oct' 03	Ottawa, Canada
4	GITEX 2003	19-23 Oct' 03	Dubai, UAE
5	Systems	20-24 Oct' 03	Munich, Germany
6	COMDEX	17-20 Nov' 03	Las Vegas, USA
7	World Summit on Information Society	09-13 Dec' 03	Geneva, Switzerland
8	NAPTE	13-16 Jan' 04	Las Vegas, USA
9	GITEX Hyderabad	12-14 Jan' 04	Hyderabad, India
10	CeBIT, Hannover	18-24 Mar' 04	Hannover, Germany
11	MIPTV	24-28 Mar' 04	Cannes, France
12	TiE Con	May' 2004	Silicon Valley, USA
13	CeBIT Australia	04-06 May' 04	Sydney, Australia
14	Communic Asia	15-18 June'04	Singapore
15	SEMICON WEST 2003	12-16 July' 04	San Francisco and San Jose, USA

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3. The 30% subsidy for participating in International ICT Exhibitions would be as per the following terms and conditions:

- a) The subsidy is available only to ICT Company with turnover less than Rs.10 crores per annum during the financial year 2002-2003.
- b) Prior intimation may be given to the IT&C Department before participation in the International ICT Exhibitions mentioned in para 2.
- c) 30% subsidy would be reimbursed after participation in the notified International ICT Exhibitions.
- d) 30% subsidy would be limited to stall space rental for 9 sq. mts.,
- e) Proof of participation and copy of invoice should be submitted to Department of IT&C for reimbursement after the event.
- f) The ICT Company will file a report on its participation, including business generated.
- g) This incentive is available to ICT Companies based in AP.

The Government does not have any objection for the ICT Companies receiving travel aid/subsidies from Government of India if any in addition of the incentive provided under this scheme.

4. Copy of this order is available online at URL <http://www.ap-it.com/govtorders.html>

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**RANDEEP SUDAN
E.O.SECRETARY TO GOVERNMENT**

To

All IT Companies

The Principal Secretary to Government, Industries & Commerce Department

The Principal Secretary to Government, YAT & C Department

The Secretary to Government, Finance (R&E) Department

The Commissioner of Industries, Hyderabad

The Director, Software Technology Parks of India, Hyderabad

The President, Hyderabad Software Exports Association (HYSEA), Hyderabad

The Secretary, Hyderabad Software Exports Association (HYSEA), Hyderabad

The President, Visakhapatnam Information Technology Association (VITA), Visakhapatnam

The GM, National Association of Software and Service Companies (NASSCOM), Hyderabad

Copy to:

The PS to Hon'ble Minister for Major Industries, Commerce & Export Promotion

The PA to Principal Secretary to Government, IT&C Department

The PS to SS to CM & EO Secretary to Government, IT&C Department

The PA to OSD (ITES), IT&C Department

The PS to DC, Visakhapatnam Export Processing Zone (VEPZ), Visakhapatnam

//FORWARDED::BY ORDER//

SECTION OFFICER